

# Solid Gold Sound Club Newsletter

The official UCLA support organization for the UCLA Bruin Marching Band

Summer 2014

## John V. Vaughn Memorial Band Endowed Fund

The UCLA Band Program recently created its fourth endowed fund, this one named for Mr. John V. Vaughn, who served as the Band's first Drum Major.

John was born in Grand Junction, Colorado in 1910 and was selected to be the first Drum Major of the UCLA Marching Band in 1928. After graduating from UCLA with a BA in Economics, he became a successful businessman and civic leader. John served as a University of California Regent in 1957-58 and president of the UCLA Alumni Association in 1957-59. A force behind the Pauley Pavilion construction, John was named UCLA Alumnus of the Year in 1971. In 2000, at halftime of the UCLA vs. Stanford football game, we honored John as part of the Band Alumni Reunion.



*Drum Major John Vaughn in 1928*

The John V. Vaughn Memorial Marching Band Fund shares the same stated purpose as the UCLA Bruin Marching Band Fund, which is a non-endowed current expenditure fund. Both funds will help underwrite travel for the Band to perform at out-of-state football games

during the regular season and participate in regional, national and international band events, provide scholarships for band members who struggle to afford tuition increases, and maintain uniforms and equipment that heighten the band's quality and team spirit.

We recently uncovered a film from 1928 that shows John leading the Band during a pregame and halftime show. You can see that film, which also shows UCLA's live bear mascot and scenes from the Vermont campus and the construction of the Westwood campus, on our new "UCLA Bruin Marching Band" YouTube channel ([www.youtube.com/user/UCLABandVideoProject](http://www.youtube.com/user/UCLABandVideoProject)).

The Band's other endowed funds include the Clarence Sawhill Memorial Band Fund, The Kelly James Memorial Band Scholarship Fund, and the Paul J. Tiffany Memorial Band Fund. As UCLA sprints towards our 100-year anniversary in 2019, we hope that we can take endowment support for the Bruin Marching Band to \$1 million!

### Band Alumni Reunion

The 13th Biennial Band Alumni Reunion will be held at halftime of the Arizona football game on Saturday, November 1st at the Rose Bowl. Plans call for the rehearsal to be held on a parking lot adjacent to the Rose Bowl beginning 3 1/2 hours before game time (yet to be announced).

Immediately after the rehearsal, we will give away HUNDREDS of items from the Band's Adidas allotment to all band alumni who attend! Items will include

*(continued on page 8)*



*Drum Major Kim Strutt leading the Band Alumni across the field*

## Trip to Dallas for the UCLA vs. Texas Football Game

Fifty-three members of the Bruin Marching Band traveled to Dallas in September to perform at the UCLA vs. Texas football game held in the home of the Dallas Cowboys, AT&T Stadium, to witness the dramatic comeback Bruin win!



*Band members visiting Dealey Plaza in Dallas, site of President Kennedy's assassination in 1963*



*Piccolo players Maria Alegria, Allison Daniel and Lauren Payne*



*Saxophonists Christian Youngers and Justin Yee are excited to see themselves on the world's largest Jumbotron*



*Another Jumbotron shot*



*The trombones on the field following the 20 to 17 victory over Texas*



*The Sousaphone section after the game*



*The Band playing at the Bruin Bash just before the game in AT&T Stadium*



*The full group about to depart*

## UCLA Bruin Marching Band YouTube Channel

The Band now has its own YouTube Channel! We have already posted over 150 pregame and halftime shows performed from 1960 to 1977 that are without sound. We will gradually add shows from 1978 to the present once we get clearance from the music publishers. Find it at [www.youtube.com/user/UCLABandVideoProject](http://www.youtube.com/user/UCLABandVideoProject)

YouTube



*One of the over 150 pre game and halftime shows now on the UCLA Bruin Marching Band YouTube Channel*

## UCLA Wind Ensemble to perform in Fresno

The UCLA Wind Ensemble, conducted by Travis J. Cross, has been invited to perform at the California All-State Music Education Conference in Fresno on Thursday, February 19, 2015. The concert begins at 8 p.m. in the William Saroyan Theatre; the internationally renowned Canadian Brass will play the second half of the show. Selected through a competitive audition process, the UCLA Wind Ensemble will be the only college band to perform at the conference. The audience will include music educators from around the state and all of the students in the middle school and high school all-state bands, orchestras, and jazz ensemble. The Wind Ensemble will also serve as the demonstration group for a rehearsal techniques session presented by Dr. Cross on Friday, February 20, 2015. We would love to see UCLA alumni at the 2015 conference in Fresno!



*Dr. Cross conducting the Wind Ensemble at their concert this spring*

## Music Licensing

Over the past few years, expenses to obtain “Permission to Arrange” licenses for the Band’s music increased substantially. All universities have blanket licenses to cover the performance of music at their events, however, to create a custom arrangement, a fee must be paid to the publisher that owns the rights to each song. This fee can be avoided if published arrangements are purchased, but most of those are written with high school bands in mind, and very few of these are suitable for most college bands.

The cost for this license can range between \$250 to \$500 per song for a three-year contract, and a growing number of prominent composers severely restrict the use of their music. The fine for not obtaining a license can be as high as \$100,000 per song! The Band also obtains what are known as “mechanical licenses” whenever it makes a CD, “permanent digital download licenses” for any mp3’s we would like to sell online, and “synchronization licenses” for any video that we would like to promote.

## Ellen DeGeneres Show TV Promos

In May, the Band spent an afternoon shooting promotional videos for the Ellen DeGeneres Show’s fall season. Ellen appeared with the Band as they performed the show’s theme song in three 30 second videos, which appeared on NBC throughout the summer to promote Ellen’s upcoming 12th season. Ellen was shown in one of the videos playing trombone, in another playing drums, and in the third one being completely drowned out by the Band’s music.



*An Ellen sticker on a snare drum head*



*The Sousaphones show off their Ellen bell covers*



*Ellen playing along with snare drummer Matt Sumida*

## MTV Video Music Awards

On August 24, 2014, 23 members of the UCLA Bruin Marching Band appeared on the MTV VMA Red Carpet Pre-Show to help introduce pop singer Austin Mahone. Austin sang along as the Band played his hit record “Mmm Yeah.” A video of the performance can be seen on the MTV website and the Band’s Facebook page — [www.facebook.com/uclabruinband](http://www.facebook.com/uclabruinband)



*Trombonist Charlie Hall*



*Austin Mahone jamming with the drumline at the rehearsal the day before the show*



*Austin Mahone arrives on the Red Carpet as the Band plays his song “Mmm Yeah”*

## UCLA Bruin Marching Band Webstore Now Open Online

The Band now has a webstore as part of the UCLA Store website! Items for sale include the Band’s postcards, pillows, baseball caps, a variety of UCLA Band T-shirts, and an 8”x10” matted photographs of the Band in its famous cursive UCLA formation! More items will be added soon!

The webstore can be found here:

[www.band.ucla.edu/store](http://www.band.ucla.edu/store)



*The Band Pillow*

## FALL 2013 PHOTOS



*Alto saxophonist Justin Yee*



*Bass drummer Jin Hyeuk Choi*



*Drum Major Adam Fletcher*



*Sousaphone player Erick Corona*

## FALL 2013 PHOTOS



*Tenor saxophonist Brad Scott*



*Trombonist Ben Thompson*



*Trumpet player David Merriott*



*Feature Twirler ReJoyce Green*



*Snare drummer Andrew Yoon*



*Trumpet player Kimberlie Liang*

## Band Alumni Reunion continued from pg. 1

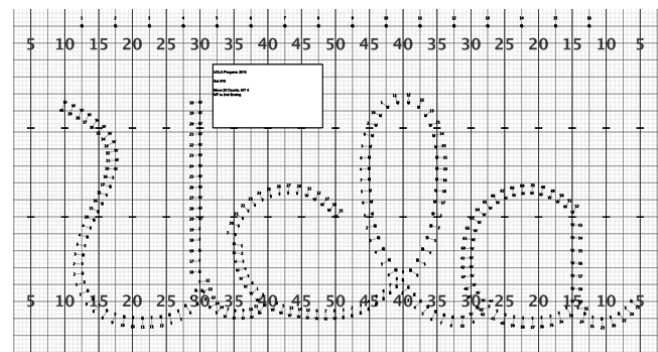
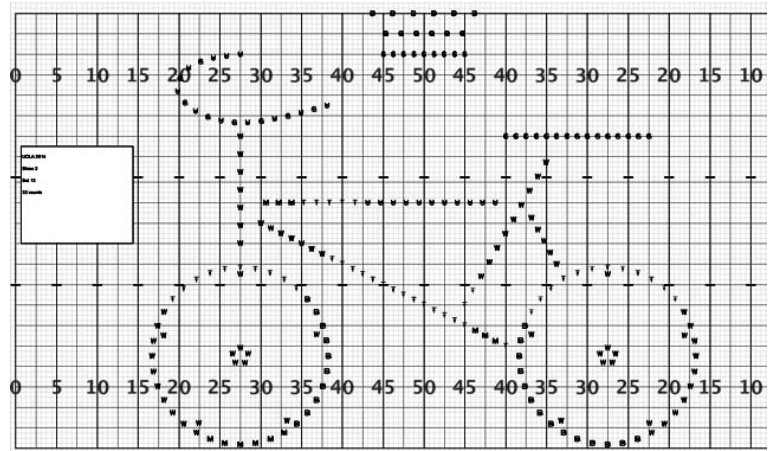
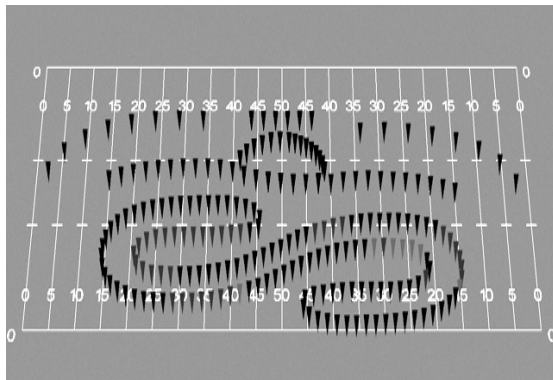
baseball caps, shoes, backpacks, jackets, sweatshirts, shorts and shirts! We will also have a special new item that all participants will receive!

Registration forms have already been mailed out, so please email or call if you have not yet received yours.

The alumni who travel the farthest distance and who represent the earliest UCLA class will receive special awards and will be introduced to the Rose Bowl audience as part of the halftime show. As we approach our 100th anniversary, let's make this the biggest Reunion ever!



*Band Alumni piccolos*



### UCLA Band Program

Gordon Henderson  
*Director of Bands*

*Director of the Bruin Marching and Varsity Bands*

Travis Cross  
*Conductor of the Wind Ensemble and  
Symphonic Band*

Kelly Flickinger  
*Assistant Director of the  
Bruin Marching and Varsity Bands*

Kelsey Chesnut  
*Assistant to the Director of the  
Bruin Marching and Varsity Bands*

### UCLA Bands

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### Solid Gold Sound Club

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